

Entrepreneurship Roadmap

Phase 1: Idea Generation & Validation

- **Identifying Market Gaps** – Customer pain points, industry trends.
- **Lean Startup Methodology** – MVP (Minimum Viable Product), prototyping.
- **Market Research & Feasibility Study** – Competitive analysis, SWOT analysis.

Phase 2: Business Planning & Fundraising

- **Business Model Development** – Value proposition, revenue streams.
- **Financial Planning** – Budgeting, forecasting, break-even analysis.
- **Funding Sources** – Bootstrapping, venture capital, crowdfunding.

Phase 3: Business Operations & Growth

- **Product Development & Scaling** – Agile methodologies, iterative improvements.
- **Sales & Marketing Strategies** – Go-to-market strategy, customer acquisition.
- **Legal & Compliance** – Business registration, intellectual property protection.

Phase 4: Leadership & Exit Strategies

- **Team Building & Leadership** – Hiring, motivation, company culture.
- **Crisis Management & Risk Handling** – Contingency planning.
- **Exit Strategies** – Mergers, acquisitions, IPOs.